

TIARA COSME RUIZ

CREATIVE PRODUCER

Dedicated storyteller passionate about making genuine connections through empathy and creative collaboration. Versatile leader with proven ability to orchestrate teams, captivate audiences, and deliver innovative content that drives success.

Career Adventures

Lionsgate Associate Producer • Mar. 2024 - Nov. 2024

- » Partner with creative director, external production teams, and leadership to spearhead creative on custom video content creation, consumer facing spots, and internal sales pitch sizzles for Programming & Development teams.
- » Oversee project workflows ensuring timely completion, including finishing, music pulls, copywriting, and quality control across campaigns.

Zealot Associate Producer • 2021 - 2023

- » Managed cross divisional teams on multiple creative marketing projects, from ideation to delivery, while ensuring schedules and budgets were met.
- » Actively involved in the creative process including brainstorming, creating project briefs, interpreting and providing feedback, ensuring quality control, and tenaciously solving unforeseen challenges.
- » Direct liaison to clients by helping streamline communication and manage expectations that successfully lead to additional collaborative projects.
- » Nurtured multicultural and diverse perspective strategies on all projects.

Marvel Studios Visual Effects Coordinator • 2020 - 2021

- » Partnered with leadership, vendors, and cross-functional studio teams to develop show scope and timeline strategy during live and post production.
- » Integral member of the team responsible for tracking and managing assets, shot feedback and progress.
- » Managed production assistants based on producer and workload needs.

Digital Domain Production Coordinator • 2018 - 2020

- » Tracked and communicated show deadlines alongside producers, maintained show database organization, and participated in reviews and strategy calls.
- » Primary contact for artists, responsible for distributing internal and client feedback, setting clear expectations, and establishing timelines.

Kidder Mathews Marketing Assistant • 2016 - 2017

- » Provided creative and administrative support to Executives and agency brokers to develop, implement, and maintain various marketing campaigns as well as branding guidelines that lead to successful sales.

The Walt Disney Company Entertainment Cast Member • 2013 - 2017

- » Delivered engaging character performances in various entertainment settings to enhance guest experiences.
- » Collaborated with interdepartmental cast members to ensure seamless operations while upholding Disney standards of show and service.

Ameritas College Marketing Coordinator • 2012 - 2013

- » Collaborated with leadership at a hispanic focused school to establish brand creation and its implementation while developing strategy for digital, social, and print projects.
- » Liaised between student body and admin teams to create and share communications, events, and newsletters, in addition to occasional radio or video spots in both English and Spanish.

Education

MA Film, TV, & Screen Industries University of Nottingham, 2018
BS Mass Communications & Media Studies Arizona State University, 2017

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Awards

Clio Awards

The Continental: Best TV Series Special Event Trlr

Love&Death: Best TV Drama Series Teaser

Squid Games FYC: Best TV Drama Series Spot

Abbott Elementary: Best TV Comedy Series Trlr

Golden Trailer Awards

96th Academy Awards: Best Promo for an OTO Special

Skills

Spanish/English (fluent)

Project Management

Presentations + Decks

Copywriting

Database Management

Asset Management

Artist Management

Event Production

Social Media Management

Live Production Operation

Brand Development

C-Suite Communications

Microsoft + Google Suites

InDesign

Photoshop

Lightroom

Premiere